

₹20L AD SPEND →

₹10.2 CR REVENUE

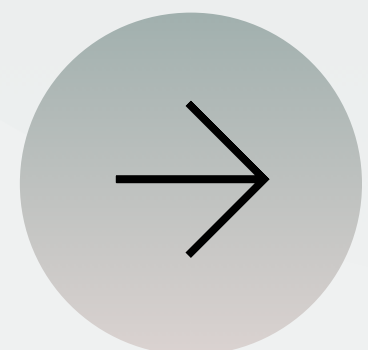
IN 94 DAYS

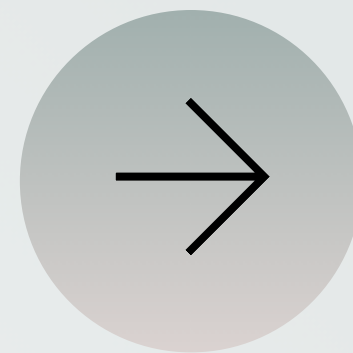
1,430 Leads | 120 Enrollments

(For an Aviation College)



What made this possible?





They were struggling with

**LOW-QUALITY
LEADS.**

Our job wasn't to
increase numbers.



Our job was to

FIX THE QUALITY.

NO HYPE.

ONLY HIGH-LEVERAGE CHANGES:



- ✓ Deep audience + intent research
- ✓ Rebuilt campaign structure
- ✓ Clean landing page communication
- ✓ High-intent keyword clusters
- ✓ Removed junk queries proactively

Small, high-impact improvements →
Big conversion jumps.





We didn't touch their follow-up.

THEIR TEAM ALREADY HAD:



Strong calling



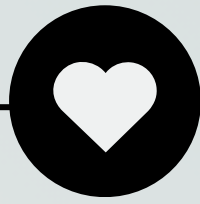
Counselling workflow



Clear tracking system

They **handled follow-up** beautifully.

We ensured they received **better leads.**



Scaling became simple:

1,430 QUALIFIED ENQUIRIES
120 ENROLLMENTS

₹10.2 CRORE COLLECTED
IN JUST 94 DAYS

If you want a similar breakdown for your institute,
Book a call (link in bio).

FOLLOW @SANDYMEDIA